

# SHAWNEE MISSION SOUTH RAIDER FOOTBALL FALL SPORTS PROGRAM AD SALE FORM

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Your advertisement will be viewed by hundreds of fans from the surrounding areas, including Lawrence and Leavenworth, attending fall sporting events. Highlighted in the program will be all levels of Football, Soccer, Swimming, Marching Band, Jazz Band, Gymnastics, Volleyball, Cross Country, Tennis, Cheerleading, Golf, Southettes, and the Pacesetters.

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*5% Discount for Ads Paid For at Time of Placement*

## SMS 2011 Fall Sports Program Ad Rates **NO CHANGE FROM LAST YEAR!**

_____ Full Page Ad	\$600
_____ Half Page Ad	\$350
_____ Quarter Page Ad	\$185
_____ Eighth Page Ad (Business Card)	\$120
_____ Sixteenth Page Ad (Business Listing w/Phone)	\$90
_____ Set-up charge for new ads not camera-ready	\$25
TOTAL DUE	\$_____

Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ City/St/Zip \_\_\_\_\_

- *Please attach camera-ready artwork, logo, business card that depicts your ad*
- *Use the back of this sheet to outline artwork or any changes in existing ad*
- *Return this form and all artwork, WITH YOUR CHECK made payable to the SMS Booster Club, to: Stephanie Searcey 9516 Connell Drive Overland Park, Kansas 66212*
- *Questions? Call 913-207-8717 or email [kirkandsteph@searcey.net](mailto:kirkandsteph@searcey.net)*

**We have a limited number of full-color inside pages available to advertisers. If you would like to purchase on these color pages, please add 20% to the price of your ad for color.**